

Letter from our Board Chair

In 2020, Nova Scotians reached an impressive milestone – 10 years of saving energy costs and reducing greenhouse gas emissions (GHG) from an independent, performance-based model for energy efficiency administration. As the founding Chair of the Board of Directors, I am proud of the incredible success stories from this past year and decade you will find in our Annual Report.

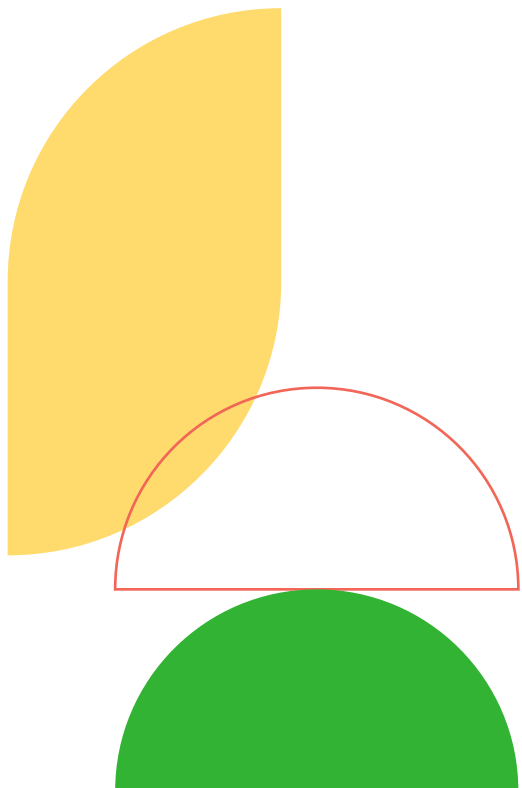
The COVID-19 pandemic has impacted us personally and professionally in many ways. All-in-all Nova Scotia fared well during the pandemic, including in responding to the current outbreak, due to leadership and how Nova Scotians rallied for each other, the most vulnerable, our health care workers and their communities. Our entire province came together to do what needed to be done to minimize the impact, and to make our small corner of the country the envy of the world.

Moving forward, our organization is focused on our part in a green economic recovery demonstrating both leadership and fiscal responsibility simultaneously. By making strategic investments we can create an economy that is stronger, more resilient, and designed to capitalize on a low-carbon future. We know that investments in clean energy and increasing energy efficiency will create thousands of jobs, create more climate resilient infrastructure and are critical to the transition to a net-zero future.

Many jurisdictions, including Nova Scotia, have set ambitious goals to achieve net zero greenhouse gas (GHG) emissions by 2050, with actions that advance economic, social, and environmental wellbeing. Energy efficiency plays a major role in reducing emissions – efficiency programs have contributed to over 25% of achieved GHG reductions in Nova Scotia over the past decade.



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In 2020, our Board of Directors also appointed two new directors, Faten Alshazly and Corinne Boone, further building on the existing professional experience of Board members serving private, public and non-profit organizations. As we move into 2021, we are continuing to grow the diversity and expertise of the Board, even better positioning EfficiencyOne for future success built on strong independent governance. Recently, we appointed another new Board member, Karen Miner.

On behalf of our Board, I thank our customers, employees, partners and the more than 2,500 Nova Scotians working in the energy efficiency industry. Your commitment to energy efficiency, safe work practices, quality of work and ingenuity is how Nova Scotia continued to use energy efficiency to reduce energy costs and improve the environment even as we gave priority to fighting a pandemic. I think that is amazing and a valuable lesson in the reliability and dependability of energy efficiency.

William (Bill) Lahey,
Chair of the Board, EfficiencyOne
President and Vice Chancellor, University of King's College